City Council Report
915 I Street, 1st Floor
Sacramento, CA 95814
www.cityofsacramento.org

Title: Proposed 90 Minute Parking on a Section of 34th Street

Location: 34th Street, from Stockton Boulevard to 1717 34th Street, District 3

Recommendation: Pass a Resolution regulating parking on the east side of 34th Street, from Stockton Boulevard to 1717 34th Street, with “90 Minute Parking 8 a.m. to 6 p.m., except Sundays”.

Contact: Matt Eierman, Parking Services Manager (916) 808-5849, Department of Public Works

Presenter: None

Attachments:
1-Description/Analysis
2-Resolution
3-Exhibit A—Map
Description/Analysis

**Issue Detail:** Parking on the proposed section of 34th Street is currently unregulated and often occupied by vehicles for long periods of time, making it difficult for customers of neighboring businesses to find convenient parking.

**Policy Considerations:** The recommendations in this report are in accordance with 1) City Code Section 10.36.100, which prohibits parking for periods of time longer than specified on signs placed by the parking manager; and 2) the Central City Parking Master Plan goal to make parking safe, secure, attractive and convenient.

**Economic Impacts:** None

**Environmental Considerations:** The current proposal involves restrictions to parking. The proposal is not a “project” in accordance with Section 15378 of the California Environmental Quality Act Guidelines. The implementation of these parking restrictions does not have a potential for resulting in either direct or indirect physical changes in the environment. Therefore, as determined by the City’s Environmental Services Planning Manager, no environmental review is necessary.

**Sustainability:** This action supports the City of Sacramento’s sustainability goals to improve and optimize the transportation infrastructure.

**Commission/Committee Action:** None

**Rationale for Recommendation:** Parking on the proposed section of 34th Street is currently unregulated and often occupied by vehicles for long periods of time, making it difficult for customers of neighboring businesses to find convenient parking. Regulating the parking with 90 minute restrictions will improve vehicle turnover and provide access to local businesses. A vote was conducted for this request and two of the three impacted property owners voted in favor of the proposed changes. Parking on the west side of 34th Street will remain unrestricted, providing longer term parking for employees of impacted businesses.

**Financial Considerations:** The cost to implement the recommended parking regulation is estimated to be $1,000. Sufficient funds are available in the Department of Public Works FY2016/17 operating budget (General Fund, Fund 1001).

**Local Business Enterprise (LBE):** Any goods or services will be purchased in accordance with established policy.
RESOLUTION NO. 2017-

Adopted by the Sacramento City Council

June 6, 2017

90 MINUTE PARKING ON A SECTION OF 34TH STREET

BACKGROUND

A. Parking on the proposed section of 34th Street is currently unregulated and often occupied by vehicles for long periods of time, making it difficult for customers of neighboring businesses to find convenient parking. Regulating the parking with 90 minute restrictions will improve vehicle turnover and provide access to local businesses.

B. In response to business owners’ requests, a parking occupancy study was conducted February 21–24, 2017 and April 11–14, 2017 during 8:00 a.m. to 6:00 p.m. It was determined that on average, 106 percent of the available parking was occupied which is sufficient to impact the businesses of that area. The occupancy rate exceeds available parking due to vehicles parking in undesignated parking spaces within the survey area.

C. A letter outlining the proposed regulation and soliciting comments was sent to the property owners who would be impacted by the changes. Of the three property owners, two voted in favor of the proposed changes.

D. There is sufficient funding within the Parking Services Division’s FY2016/17 operating budget to implement the recommended parking regulation.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. The following street will be regulated with “90 Minute Parking 8 a.m. to 6 p.m., except Sundays”.
   - 34th Street from Stockton Boulevard to 1717 34th Street.
PROPOSED PARKING RESTRICTION ON 34TH STREET

LEGEND
- Proposed 90 minute Parking Zone
- Existing 90 minute Parking Zone
- Residential 1 hour Parking Zone
- Unrestricted Parking

Map Contact: Ed Cox
Date: May 2017